CONTRACT

Henderson - Las Vegas

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Re	<u>vision</u>		Alt Order #		
	484830	1		06226745		
Product						_
DEAN HELLER 4 SENATE						
Contract Dates	Estimate #					
10/10/12 - 10/16/12						
<u>Advertiser</u>	•		Or	ginal Date	/ Revision	
Dean Heller For Senate			c	9/27/12	/ 09/27/12	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broado	cast		Cash	
	AT THE RESERVE TO SERVE TO SER	- A		.,	A	-

Station Account Executive Sales Office KVVU Teresa Difuria TELEREP-PHIL Special Handling <u>Demographic</u> Adults 35+ IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Week Rate	Туре	Spots	Amount
N 13 KVVU 10/10/12 10/12/12 Better Start <u>Date End Date Weekdays Spots/Week</u> Week: 10/08/12 10/14/12WTF 3	M-F 11a-12p <u>Rate</u> \$100.00	:30	***************************************	MM	3	\$300.00
N 14 KVVU 10/15/12 10/16/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MT 2	M-F 11a-12p <u>Rate</u> \$100.00	:30		NM	1	\$100.00
Spot Ch Date Range Description 2 KVVU 10/15/12-10/21/12 Better See MG 18.4	Start/End Time M-F 11a-12p	Weekdays Ler	gth Rate :30 \$100.00	<u>Type</u> <i>NM</i>		
N 17 KVVU 10/10/12 10/12/12 Cops/Dog The Bounty Hunto Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12WTF 3	ei1-2pm <u>Rate</u> \$100.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 Cops/Dog The Bounty Hunt See MG 18:4	Start/End Time	Weekdays Ler	gth Rate :30 \$100.00	<u>Type</u> <i>NM</i>		•
2 KVVU 10/08/12-10/14/12 Cops/Dog The Bounty Huni See MG 18.4	te <i>i</i> 1-2pm	WThF	:30 \$100.00	NM		
3 KVVU 10/08/12-10/14/12 Cops/Dog The Bounty Hunt See MG 18.4	te <i>i</i> 1-2pm	WThF	:30 \$100.00	NM		
N 18 KVVU 10/15/12 10/16/12 Cops/Dog The Bounty Hunte	eı1-2pm <u>Rate</u> \$100.00	:30		NM	2	\$3,350.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hunt See MG 18.4	Start/End Time ter1-2pm	<u>Weekdays</u> <u>Ler</u> MTu	<u>gth</u> <u>Rate</u> :30 \$100.00	<u>Type</u> NM		
2 KVVU 10/15/12-10/21/12 Cold Case Files See MG 18.3	1-2pm	MTu	:30 \$100.00	NM		
3 KVVU 10/15/12-10/15/12 Cops/Dog the Bounty Hunte MG for 18.2 10/15	·	M	:30 \$100.00	NM		
4 KVVU 10/14/12-10/14/12 BB League Championships		St 1	:30 \$3,250.00	NM		
N 26 KVVU 10/15/12 10/16/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	5-530p <u>Rate</u>	:30		NM	1	\$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 484830 06226745 Contract Dates Product Estimate # 10/10/12 - 10/16/12 DEAN HELLER 4 SENA

Original Date / Revision <u>Advertiser</u> 09/27/12 / 09/27/12 Dean Heller For Senate

		Spots.	1		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MT 2 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	<u>Rate</u> \$275.00 <u>Start/End Time</u>	Weekdays Length	<u>Rate</u>	Туре	
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 18.4	5-530p	MTu :30	\$275.00	NM	·
N 28 KVVU 10/15/12 10/16/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	M-F 530-6p <u>Rate</u> \$275.00	:30	1 11 40	NM 1	\$275.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p See MG 18.4	Start/End Time	Weekdays Length MTu :30	<u>Rate</u> \$275.00	<u>Type</u> NM	
N 29 KVVU 10/10/12 10/12/12 MORE Access Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12WTF 3	630-7pm <u>Rate</u> \$200.00	:30		NM 2	\$400.00
Spot Ch Date Range Description 2 KVVU 10/08/12-10/14/12 MORE Access See MG 18.4	Start/End Time 630-7pm	Weekdays Length	<u>Rate</u> \$200.00	<u>Type</u> NM	
N 30 KVVU 10/15/12 10/16/12 MORE Access Start Date End Date Weekdays Spots/Week Week; 10/15/12 10/21/12 MT 2	630-7pm <u>Rate</u> \$200.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 MORE Access See MG 18.4	Start/End Time 630-7pm	Weekdays Length MTu :30	<u>Rate</u> \$200.00	<u>Type</u> NM	
2 KVVU 10/15/12-10/21/12 MORE Access See MG 18.4	630-7pm	MTu: :30	\$200.00	NM	
N 31 KVVU 10/10/12 10/12/12 Extra Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12WTF 3	M-F 7-730p <u>Rate</u> \$300.00	:30		NM 2	\$600.00
Spot Ch Date Range Description 3 KVVU 10/08/12-10/14/12 Extra See MG 18.4	Start/End Time M-F 7-730p	Weekdays LengthWThF :30	<u>Rate</u> \$300.00	<u>Type</u> NM	
N 32 KVVU 10/15/12 10/16/12 Extra Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	M-F 7-730p <u>Rate</u> \$300.00	:30		NM 1	\$300.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Extra See MG 18.4	Start/End Time M-F 7-730p	Weekdays Length MTu: :30	<u>Rate</u> \$300.00	<u>Type</u> <i>NM</i>	
2 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	MTu :30	\$300.00	NM	
See <i>MG</i> 32.3 3 KVVU 10/15/12-10/15/12 Extra ๗ MG for 32.2 10/15	M-Sa 8-10p/Su 7	-1M:30	\$300.00	NM	
N 33 KVVU 10/10/12 10/12/12 TMZ <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/08/12 10/14/12WTF 3	730-8p <u>Rate</u> \$500.00	:30		NM 2	\$1,000.00
Spot Ch Date Range Description 2 KVVU 10/08/12-10/14/12 TMZ See MG 18.4	Start/End Time 730-8p	Weekdays Length	<u>Rate</u> \$500.00	<u>Type</u> NM	
N 34 KVVU 10/15/12 10/16/12 TMZ Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	730-8p <u>Rate</u> \$500.00	:30		NM 1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 484830 /	Alt Order # 06226745
Contract Dates	Product	Estimate #
10/10/12 - 10/16/12 Advertiser	DEAN HELLER 4 SE	riginal Date / Revision
Dean Heller For Senate	3	09/27/12 / 09/27/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days L	ength Week	Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 TMZ	730-8p	MTu	:30	\$500.00	NM		
See MG 34.3							
2 KVVU 10/15/12-10/21/12 TMZ	730-8p	MTu	:30	\$500.00	NM		
See MG 18.4							
3 KVVU 10/15/12-10/15/12 TMZ	M-Sa 8-10p/Su 7	-1M	: :30	\$500.00	NM		
→ MG for 34.1 10/15							
		A	Tota	le.		96	\$66,675,00
			Tota	IIS		90	φοο,ο <i>/</i> 5.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/16/12	96	\$66,675.00	\$56,673.75
Totals	96	\$66,675.00	\$56,673.75

Signature:	D-4
Signature.	Date:

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

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HEADLINE# 6226745 TRF# 484830 MOD# 1: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191 RISK !!! REPORT FROM REP **CHANGES** * SEP27/12 17.52 *** KVVU-TV ***

ADV PRDCT AGY CITY TAX FLIGHT DATES ORDER # # 1751 # DEAN HELLER OCT10/12 AGY. ADV. 4 STATE NAME SENATE NAME TAX STRATEGIC MEDIA WASHINGTON, POLI/D HELLER/R/SEN/NV OCT16/12 3299 K. EST# CONTRACT STREET NW, WK-1 # COMMENTS: DC 6226745 20007 SERVICES CO-OP SUITE 200 (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: REP.# SALES BUYER NAME PRSN NATL. PH-ZHIL OFF.# 762 WILLIAMS TERESA LOCAL DATE DIFURIA SALESMAN REGIONAL SEP27/12 # 17.52

REP: SEE LINE 52 TOTAL SAME OK'D M10-M12 TO ROSE STA CNF THANKS

STA:

CON CM **** THIS S_{H} Þ CASH H ADVANCE SCHEDULE ****

:LINE#:REP :CD: TIME PERIOD : L : :LINE#: :	LGTH : SEC :	: RATE	: START	: END	END :SPTS: WEEK :	WEEK : DAYS	: TOTL:
14 S 1100A-1200N	30	\$100.00	10/15	10/16	ш	M-TU	1
PROGRAM : BETTER CON COM1: MAX 1X DAY							
17 S 100P-200P	30	\$100.00	10/10	10/12	0	W-F	0
PROGRAM: COLD CASE FILES CON COM1: MAX 1X DAY CREDIT TAKEN FOR 3 SPOT(S)	MISSED	00110					
18 S 100P-200P	30	\$100.00	10/15	10/16	0	M-TU	0
PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY							

CREDIT

TAKEN FOR

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SPOT(S) MISSED OCT15

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 17.52 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 17.52

CHANGES *** KVVU-TV ***

TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK 30P-800P 30 \$500.00 10/10 10/12 2 TMZ MAX 1X DAY OFFERS: M-TU/600P-700P #33 M-TU/700P-730P #34 M-TU/700P-730P #35 M-TU/730P-800P M-TU/730P-800P M-TU/730P-800P #36 M-TU/730P-800P M-TU/730P-800P M-TU/730P-800P M-TU/730P-800P CMT:PER:SUN/500P-700P CMT:SED:W-F/100P-200P OFFER: SUN/500P-800P CMT:PRG CHG. PRE-BOOKED PLS APPROVE. CMT:PRG CHG. PRE-BOOKED PLS APPROVE. CCONTRACT

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 610-225-1191 **CHANGES** SEP18/12 13.30 *** KVVU-TV ***

HEADLINE# 6226745 TRF# 484830 MOD# 0: UNAPPROVED REV #1 \$\$\$ POLI/D HELLER/R/SEN/NV

S S S S S S

ADV AGY

#

751

AGY. ADV.

NAME NAME

STRATEGIC MEDIA

SERVICES

BUYER NAME

NEIL

WILLIAMS TERESA

SALES

PRSN

PH-

DIFURIA

REP.#

OFF.#

762

SALESMAN

#

3299 K.

STREET NW, SUITE

200

ORDER # WASHINGTON, CONTRACT # DC 6226745 20007 INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT PRDCT DATES OCT10/12 DEAN HELLER SENATE OCT16/12 WK-1

4

EST#

COMMENTS:

(LINE,

ORDER,

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12

13.30

REP: SEE LINES 45-51 TOTAL SAME OK'D M2-M8 PLS TO ROSE CNF THANKS

STA:

CON CM **** THIS SH Þ CASH IN ADVANCE SCHEDULE ****

18	PROG ORD THIS	40	PROG CON	16	:LINE#:REP :
ß	PROGRAM : ORD COM1: THIS IS A	A	PROGRAM : CON COM1:	W	# : CD:
100P-200P	DIVORCE COURT TP CHG DUE TO MAKE-GOOD FOR	1100A-1200N	DIVORCE COURT MAX 1X DAY	1200N-100P	TIME PERIOD
30	O NICS GAM	30	H	30	: LGTH : SEC
\$100.00	PROGRAM: DIVORCE COURT ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APP THIS IS A MAKE-GOOD FOR OCT15 ON LINE-16 FOR 1 SPOT/WK	\$100.00		\$100.00	SEC : RATE
10/15	PLS APPROVE. SPOT/WK	10/15		10/15	: START : DATE
10/16		10/15		10/16	: END : DATE
1		Н		Н	: SPTS
M-IU		MOM		M-IU	END :SPTS: WEEK : DATE : /WK: INVT :
1		Д		<u> </u>	DAYS :TOTL:

PROGRAM : CON COM1:

COLD CASE FILES MAX 1X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.30 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC	: RATE	: START	: END : DATE	:SPTS:	WEEK: DAYS	:TOTL:
49 A	1200N-100P	30	\$100.00	10/15	10/15	μ	MOM	Н
PROGRAM : ORD COM1: THIS IS A	COPS/DOG THE PRG & TP CHG	BOUNTY HUNTER DUE TO NICS G OCT15 ON LINE	AME. PRE-B -18 FOR 1	OOKED PLS APPROVE. SPOT/WK	OVE.			
20 s	200P-300P	30	\$150.00	10/15	10/16	Н	M-TU	1
PROGRAM : CON COM1:	KATIE COURIC MAX 1X DAY							
48 A	100P-200P	3 0	\$150.00	10/15	10/15	₽	MON	1
PROGRAM : ORD COM1: THIS IS A	KATIE COURIC TP CHG DUE TO MAKE-GOOD FOR O	ONICS GAME. PROCT15 ON LINE-	E-BOOKED 20 FOR 1	PLS APPROVE. SPOT/WK				
22 S	300P-400P	30	\$175.00	10/15	10/16	Н	M-TU	Н
PROGRAM : CON COM1:	ANDERSON COOPER MAX 1X DAY	Ŋ						
45 A	200P-300P	30	\$175.00	10/15	10/15	Н	MON	₽
PROGRAM : ORD COM1: THIS IS A	ANDERSON COOF TP CHG DUE TO MAKE-GOOD FOR	ICS GAN	4E. PRE-BOOKED LINE-22 FOR 1	PLS APPROVE. SPOT/WK				
24 S	400P-500P	30	\$175.00	10/15	10/16	Н	M-TU	ц
PROGRAM : CON COM1:	DR OZ MAX 1X DAY							
47 A	300P-400P	30	\$175.00	10/15	10/15	Н	MON.	Ч
PROGRAM : ORD COM1: THIS IS A	DR OZ TP CHG DUE TO MAKE-GOOD FOR	O NICS GAME. PRE	-BOOKED 4 FOR 1	PLS APPROVE. SPOT/WK				
32 S	700P-730P	30	\$300.00	10/15	10/16	₽	M-TU	₽
PROGRAM : CON COM1:	EXTRA MAX 1X DAY							

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.30

CHANGES *** KVVU-TV ***

М8	М7	W M	ឬ	М4	M	Z Z	N T D						: LINE
OK'D	OK'D	OK'D	OK'D	OK'D	OK'D	OK'D	PROGRAM : ORD COM1: THIS IS A	50	PROGRAM CON COM1	34	PROGRAM ORD COM THIS IS	5 1	#:REP
BUY#32	BUY#34	BUY#18	BUY#20	BUY#24	BUY#16	ĸ	TMZ TP MAKE	A 930P-1	RAM : TMZ COM1: MAX	S 730P-8	: EXI 1: TP A MAKE	A 900P-9	:CD: TIME
MISSED:M- OFFER:MO CMT:TP	MISSED: OFFER: CMT:	MISSED: OFFER: CMT:	MISSED: OFFER: CMT:	MISSED: OFFER: CMT:	MISSED: OFFER: CMT:		G DUE TO	.000P	1X DAY	400F	UE TO	930P	PERIOD
TU/700P- N/900P-9	MISSED:M-TU/730P-800 OFFER:MON/930P-1000 CMT:TP CHG DUE TO	MISSED:M-TU/100P-200P OFFER:MON/1200N-100P CMT:PRG & TP CHG D	MISSED:M-TU/200P-3 OFFER:MON/100P-20 CMT:TP CHG DUE	MISSED:M-TU/400P-5 OFFER:MON/300P-40 CMT:TP CHG DUE	ISSED:M-TU/1200N- OFFER:MON/1100A-1 CMT:TP CHG DUE	MISSED:M-TU/300P-4 OFFER:MON/200P-30 CMT:TP CHG DUE	NLCS GAME OCT15 ON L	30		30	NLCS GAM OCT15 ON	30	: LGTH : SE
-730P 330P TO NICS GAME.	OOP TO NICS GAME	OOP TO NICS	300P 200P TO NLCS GAME	TO NICS GAME.	1-100P -1200N - TO NLCS GAME	400P 00P TO NLCS GAME	. PRE-BOOKED INE-34 FOR 1	\$500.00		\$500.00	E. PRE-BOOKED LINE-32 FOR 1	\$300.00	C: RATE
OCT15 OCT15 PRE-BOOKED	OCT15 OCT15 . PRE-BOOKED	OCT15 OCT15 GAME. PRE-	OCT15 OCT15 . PRE-BOOKED	OCT15 OCT15 . PRE-BOOKED	OCT15 OCT15 . PRE-BOOKED	OCT15 OCT15 . PRE-BOOKED	PLS APPROVE. SPOT/WK	10/15		10/15	PLS APPROVE. SPOT/WK	10/15	: START
30s 30s PLS APPROVE.	3 3 PLS APPROV	BOOKED PLS	30s 30s PLS APPROVE.	30s 30s PLS APPROVE.	3 PLS APPROV	3 PLS APPROV		10/15		10/16		10/15	r : END : DATE
308 308	30S 30S	30s \$1 30s \$1 S APPROVI	30S 30S OVE.	30S 30S OVE.	30S 30S OVE.	30S 30S OVE.		Ь		ב		ъ	
\$300.00 \$300.00	\$500.00 \$500.00	\$100.00 \$100.00	\$150.00 \$150.00	\$175.00 \$175.00	\$100.00 \$100.00	\$175.00 \$175.00							PTS: WEEK :
(SEP17/12) PLS ADVISE	(SEP17/12) PLS ADVIS	(SEP17/12) PLS ADVISI	(SEP17) PLS AD	(SEP17/1 PLS ADVI	(SEP17/12) PLS ADVISI	(SEP17/12) PLS ADVISE		MON		M-TU		MON	DAYS
/12) VISE.	/12) VISE.	/12) VISE.	P17/12) ADVISE.	.7/12) NDVISE.	/12) VISE.	/12) VISE.		Н		Н		1	:TOTL:

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

SEP18/12 13.30 *** KVVU-TV ***

OCT/12 : LINE#:REP : 66675.00 :CD: TIME PERIOD •• LGTH SEC RATE START DATE END :SPTS: CONTRACT TOTAL TOTAL SPOTS WEEK : DAYS 66675.00 109 : TOTL:

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 5% KVCW 3%

SVC- NSI DEMOS- R RA35+*

MOD

CODE

A-ADD

B-BUY TYPE

C-CANCELLED

DE-DELETE

西一田中田

DATES

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

CABL 0%

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

* 兄 * 兄 * 乜 HEADLINE# 6226745 UNAPPROVED REV #2 * *

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP FAX# 610-225-1191 **CHANGES**

*** KVVU-TV ***

CITY TAX	FLIGHT DATES_	PRDCT DEAN H	ORDER #	a.		AGY #_1751	ADV #	
STATE TAX	DATES OCT10/12 OCT16/12	HELLER 4 SENATE EST#	100 050 KBYBY	WASH	3299	AGY. NAME STRA	ADV. NAME POLI	
CO-OP BILLING NEEDED	6/12 WK-1	COMMENTS: (LINE, ORDER, IN	CONTRACT # 6226745	WASHINGTON, DC 20007	K. STREET NW, SUITE 200	STRATEGIC MEDIA SERVICES	POLI/D HELLER/R/SEN/NV	
		VOICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME NEI	REP.#O	
DATE			LOCAL		TERESA DIE	NEIL WILLIAMS	OFF.# 762	
DATE_JUL11/12 12.29			REGIONAL		DIFURIA	American motors and the second motors are second motors and the second motors are second motors and the second motors are second motors and the second motors are second motors and the second motors and the second motors are second motors and the second motors are second motors and the second motors are second motors and the second motors and the seco	SALESMAN #	

: LINE#:REP :CD: TIME PERIOD LGTH SEC RATE START END DATE : /WK: WEEK DAYS

CON

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THIS

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CASH

IN ADVANCE

SCHEDULE

PLEASE THANKS

CONFIRM

TO ROSE FROM TERESA UPDATED CORRECT DAYS ON LINE NCIT

N

REP:

N Υ 300E-900E 30 \$3,850.00 10/14 10/15 4 M-DS

PROGRAM : CON COM1: NICS MAX 2X RER DAY

OCT/12

66675.00

MARKET TOTALS \$333,375 KVVU 20% KSNV KHUD 0 % % KLAS 26% KTNV 18% AMAX % (J) KVCW ω ‰ TOTAL CABL TOTAL %

CONTRACT

66675.00 109

: TOTL:

4

SVC- NS NSI RA35+*

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY Q-PAID PGM TYPE C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6226745 *** UNAPPROVED REV #1

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

FAX# 610-225-1191

1751 AGY. NAME ADV. *** NAME STRATEGIC MEDIA SERVICES WASHINGTON, 3299 K. POLI/D HELLER/R/SEN/NV STREET NW, DC 20007 SUITE 200 AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES BUYER NAME SALES REP.# PRSN PH-NEIL WILLIAMS OFF.# TERESA DIFURIA 762 SALESMAN *** KVVU-TV ** JUL11/12

184830 CONTRACT # 6226745 CLASS: NATL.

LOCAL

REGIONAL

JUL11/12

12.05

FLIGHT PRDCT DATES OCT10/12 DEAN HELLER 4 SENATE EST# OCT16/12 WK-1 COMMENTS: (LINE, ORDER, INVOICE)

REP: STATE TAX CO-OP BILLING NEEDED

CITY TAX

ORDER

AGY ADV

#

FROM TERESA UP ON LINE 2 TO ROSE CXF SPOTS DATE

PLEASE CONFIRM THANKS NCIT

N

ON LINE

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DUE TO NOT NICS AIRING AND MOVED

ΗO

DOUBLE

CON CM **** THIS H S 'n CASH IN ADVANCE SCHEDULE ****

OCT/12 :LINE#:REP :LINE#: PROGRAM : CON COM1: PROGRAM : CON COM1: N μ 66675.00 N N Ø 500P-900P 500P-900P NLCS NLCS MAX 1X DAY TIME N X PERIOD PER DAY LGTH 30 30 SEC •• \$3,850.00 \$3,850.00 RATE 10/15 10/10 START DATE 10/16 10/12 END :SPTS: 4 0 /WK: HUVT W, F M-TU DAYS :TOTL: 4 0

CONTRACT TOTAL TOTAL

66675.00 109

REP HEADLINE# 6226745
*** UNAPPROVED REV #1 ***

CREDIT ADVISORY: A ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES

JUL11/12 12.0
*** KVVU-TV ***

: LINE#:REP :CD: TIME PERIOD LGTH : SEC RATE START DATE END : /WK: INVT DAYS :TOTL:

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KTUD 0% KLAS 0 % 0 8 KTNV 18% KVMY 5% KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

3-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

JUL9/12 14.29
*** KVVU-TV ***

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4.29								
	CITY TAX STATE TAX CO-OP BILLING NEEDED DATE_JUL9/12 14.29	HT DATES_OCT10/12 OCT16/12 WK-1 TAX STATE TAX CO-OP BILLING NEEDED DATE_JUL9/12	T DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	T DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE) HT DATES OCT10/12 OCT16/12 WK-1 TAX STATE TAX CO-OP BILLING NEEDED CHASS: NATL. LOCAL REGIONAL	# USUS WASHINGTON, DC 20007 CLASS: NATL. LOCAL REGIONAL	# 484830 WASHINGTON, DC 20007 CASS: NATL. LOCAL REGIONAL	HASHINGTON, DC 20007 DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE) T DATES OCT10/12 STATE TAX CO-OP BILLING NEEDED BUYER NAME NEIL WILLIAMS BUYER NAME NEIL WILLIAMS SALES PRSN PH- TERESA DIFURIA CLASS: NATL. LOCAL REGIONAL CLASS: NATL. DCAL REGIONAL CLASS: NATL. DCAL REGIONAL DATE JUL9/12	ADV. NAME POLI/D HELLER/R/SEN/NV REP.# OFF.# 762 SALESMAN # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS BUYER NAME NEIL WILLIAMS SALES PRSN PH- TERESA DIFURIA WASHINGTON, DC 20007 CONTRACT # 6226745 CLASS: NATL. LOCAL REGIONAL DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE) T DATES OCT10/12 OCT16/12 WK-1 TAX_ STATE TAX_ CO-OP BILLING NEEDED DATE JUL9/12

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

FR NIKKI
NEW HELLER FOR SENATE ORDER
TOTAL \$66675 PLS CNF THANKS

: START : DATE : 10/10	\$3,850.00 10/10 10/12 2 2	2 Starts TOTAL	30 \$3,850.00 10/15 10/16 2 M-TU	7	30 \$250.00 10/10 10/12 3 W-F			30 \$250.00 10/15 10/16 2 M-TU
: START : END :S : DATE : DATE : 10/10 10/12	10/10	Starts 10	10/15 10/16 2	7		10/10 10/12 3	10/10 10/12 3	10/10 10/12 3 10/15 10/16 2

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.29
*** KVVU-TV ***

PROGRAM: BETTER CON COM1: MAX 1X DAY	13 1100A-1200N	PROGRAM: DR OZ CON COM1: MAX 1X DAY	12 1000A-1100A	PROGRAM : DR OZ CON COM1: MAX 1X DAY	11 1000A-1100A	PROGRAM: MORE CON COM1: MAX 2X DAY	10 900A-1000A	PROGRAM: MORE CON COM1: MAX 2X DAY	9 900A-1000A	PROGRAM: NEWS CON COM1: MAX 2X DAY	8 700A-900A	PROGRAM: NEWS CON COM1: MAX 2X DAY	7 700A-900A	PROGRAM: NEWS CON COM1: MAX 1X DAY	6 600A-700A	PROGRAM: NEWS CON COM1: MAX 1X DAY	5 600A-700A	:LINE#:REP :CD: TIME PERIOD
	30		30		30		30		30		30		30		30		30	: LGTH : SEC
	\$100.00		\$125.00		\$125.00		\$150.00		\$150.00		\$425.00		\$425.00		\$450.00		\$450.00	: RATE
	10/10		10/15		10/10		10/15		10/10		10/15		10/10		10/15		10/10	: START
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP JUL9/12 14.29
*** KVVU-TV ***

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: XW: I	WEEK : DAYS	:TOTL:
14	1100A-1200N	30	\$100.00	10/15	10/16	N	N-IU	N _.
PROGRAM : CON COM1:	BETTER MAX 1X DAY							
15	1200N-100P	30	\$100.00	10/10	10/12	ω	W-F	ω
PROGRAM : CON COM1:	DIVORCE COURT							
16	1200N-100P	30	\$100.00	10/15	10/16	N	M-IU	N
PROGRAM : CON COM1:	DIVORCE COURT MAX 1X DAY							
17	100P-200P	30	\$100.00	10/10	10/12	ω	W-F	ω
PROGRAM : CON COM1:	COLD CASE FILES MAX 1X DAY							
18	100P-200P	30	\$100.00	10/15	10/16	N	M-TU	2
PROGRAM : CON COM1:	COLD CASE FILES MAX 1X DAY			•				
19	200P-300P	30	\$150.00	10/10	10/12	ω	W E	ω
PROGRAM : CON COM1:	KATIE COURIC MAX 1X DAY							
20	200P-300P	30	\$150.00	10/15	10/16	N	M-TU	Ν
PROGRAM : CON COM1:	KATIE COURIC MAX 1X DAY							
21	300P-400P	30	\$175.00	10/10	10/12	ω	W E	ω
PROGRAM : CON COM1:	ANDERSON COOPER MAX 1X DAY							
22	300P-400P	30	\$175.00	10/15	10/16	N	M-TU	N
PROGRAM : CON COM1:	ANDERSON COOPER							

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

DIT RISK !!!
RIS REPORT FROM REP JUL9/12 14.29
*** KVVU-TV ***

: LINE#:	+ + + + + + + + + + + + + + + + + + + +			: DATE	DATE	: /WK:	INVT :	STTS:
23 4	400P-500P	30	\$175.00	10/10	10/12	ω	W-н	ω
PROGRAM :	DR OZ MAX 1X DAY							
24	400P-500P	30	\$175.00	10/15	10/16	12	M-TU	N
PROGRAM :	DR OZ MAX 1X DAY							
25	500P-530P	30	\$275.00	10/10	10/12	ω	W-F	ω
PROGRAM :	NEWS MAX 1X DAY							
2 6	500P-530P	30	\$275.00	10/15	10/16	12	M-TU	N
PROGRAM : CON COM1:	NEWS MAX 1X DAY							
27	530P-600P	30	\$275.00	10/10	10/12	ω	W-F	ω
PROGRAM : CON COM1:	NEWS MAX 1X DAY							
28	530P-600P	30	\$275.00	10/15	10/16	2	M-TU	N
PROGRAM : CON COM1:	NEWS MAX 1X DAY		· ·					
29	600P-700P	30	\$200.00	10/10	10/12	ω	W - F	ω
PROGRAM : CON COM1:	MORE MAX 1X DAY							
30	600P-700P	30	\$200.00	10/15	10/16	N	M-TU	N
PROGRAM : CON COM1:	MORE MAX 1X DAY							
31	700 P- 730 P	30	\$300.00	10/10	10/12	ω	W-F	ω
PROGRAM :	EXTRA MAX 1X DAY							

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP .

EDIT RISK !!!

RRIS REPORT FROM REP JUL9/12 14.29

*** KVVU-TV ***

PROGRAM :	42	PROGRAM :	41	PROGRAM :	40	PROGRAM :	39	PROGRAM :	38	PROGRAM :	37	PROGRAM : CON COM1:	3 6	PROGRAM : CON COM1:	35	PROGRAM : CON COM1:	34	PROGRAM : CON COM1:	33	PROGRAM : CON COM1:	32	:LINE#:REP :CD:
NHL	100P-400P	NFL	1000A-100P	NEL PREGAME	900A-1000A	NEWS	800A-900A	NEWS	1000P-1100P	NEWS	1100P-1135P	NEWS MAX 1X DAY	1000P-1100P	NEWS MAX 1X DAY	1000P-1100P	TMZ MAX 1X DAY	730P-800P	TMZ MAX 1X DAY	730P-800P	EXTRA MAX 1X DAY	700P-730P	TIME PERIOD
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	\$5,500.00 V		\$5,150.00	Share	\$1,750.00		\$325.00		\$500.00	\	\$475.00		\$825.00		\$825.00		\$500.00		\$500.00		\$300.00	RATE
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

M REP JUL9/12 14.29
*** KVVU-TV ***

OCT/12					:LINE#:REP
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66675.00		10	••	10	:CD:
	SPORT	1045P-1100P	NEWS	1000P-1045P	TIME
	SPORTS WRAP UP	100P		045P	TIME PERIOD
	JP	30		30	: LGTH :
					: SEC
		\$4		\$7	
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* COI		Н		Н	:SPTS: WEEK
CONTRACT TOTAL TOTAL SPOTS					NEEK
TOTAL SPOTS		SUN		SUN	••••
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66675.00 109		щ		₽	:STTS:

MARKET TOTALS \$333,375 KVVU 20%

KSNV 28% KTUD 0%

KLAS 26% KTNV 18%

KVMY 5%

KVCW 3%

CABL 0%

SVC- NSI DEMOS- RA35+*